



Public Protection Service

A summary of the consultation on the options for an Air Quality Management Area, Herd Street / Barn Street, Marlborough

3 options for the boundaries for an Air Quality Management Area (AQMA) to cover Herd Street / Barn Street, Marlborough were introduced for consultation at the Marlborough Area Board Meeting on the 19th October 2010 by officers of the Environmental Protection Specialist Team of the Council.

Consultation with the public centred on a display outlining the extent of the problem and the proposed options for the required AQMA.

The display was located at Marlborough library for two periods of two weeks (in October and November 2010) and at Marlborough leisure centre for two weeks. It also was on display at the Farmers Market on the 13th November 2010 in the Town Hall and was present when discussions on the issue were held at the November meeting of MAVCAP and at the Marlborough Town Council meeting on the 8th November 2010.

Voting cards were made available for residents to indicate their preferred option and a summary of responses is shown below.

The issue of the poor air quality in Herd Street / Barn Street was featured in the Marlborough and Pewsey edition of the Gazette and Herald published on the 28th October 2010. The article, published on page 3, made reference to the ongoing consultation process and directed readers to the library where the display was that week.

The consultation options report was also made available on the consultation portal of the Wiltshire Council website, although no responses were made via this route, and was emailed to the Marlborough Chamber of Commerce for their comment.

Summary of responses

Event	Responses	Option 1	Option 2	Option 3	Comments only
Library 1	46	3	12	29	2*
Leisure Centre	16	3	5	7	1**
Library 2	24	4	6	13	1***
Area Board	3	0	1	2	0
Farmers market	15	0	2	13	0
Town Council	8	1	0	7	0
Posted In	1	0	1	0	0
Total	113	11	27	71	4

% of total	100	10	24	63	3
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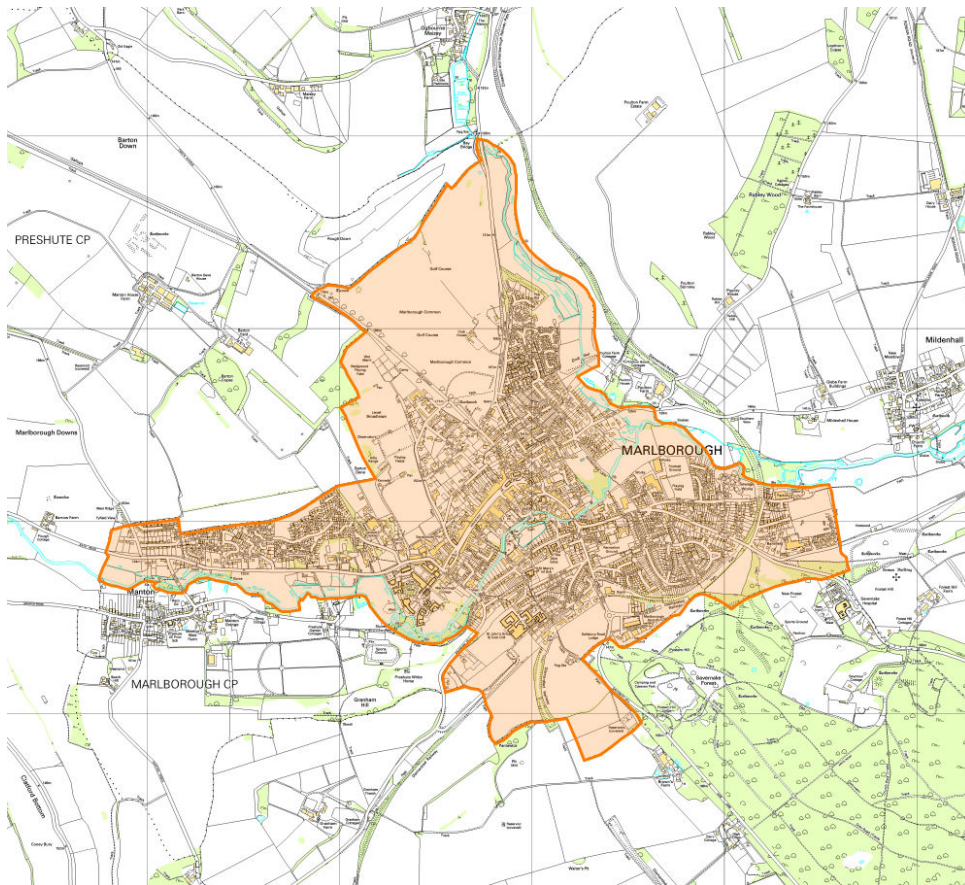
* 1 asking for speed cameras, 1 negative comment; ** Requesting a by-pass

*** negative comment

The clear majority of responses preferred option 3, the whole town approach for declaring an AQMA. In addition both the Marlborough Town Council and MAVCAP voted to express a preference for option 3. No response was received from the chamber of commerce.

Thus it is proposed that option 3, slightly revised to largely mirror the town council boundaries as set out below, be put forward to the Area Board for its approval as the chosen option for an Air Quality Management Area for Marlborough.

The proposed AQMA for Marlborough



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The procedure following the declaration of an Air Quality Management Area

Once an AQMA has been declared the Council is required to complete a Further Assessment of the Air Quality within 12 months. This is aimed at confirming the problem; to suggest the improvement in air quality that will be necessary and to clarify where the pollution is actually coming from.

The Further Assessment will provide useful information for the next stage in the process, the development of the Air Quality Action Plan (AQAP), and assist in the targeting of appropriate measures.

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The Action Plan will essentially set out how the local authority will use its powers and also work in conjunction with other organisations to improve the air quality in the problem area. This report needs to be produced within 18 months of the declaration of an AQMA.